

HALLE MILLIEN

Vice President of Design

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EXECUTIVE SUMMARY

A results-driven multi-brand creative leader with over 16 years of experience driving product design and connecting global teams. Passionate about branding, creative, marketing, and human-centered design strategy. Dedicated to championing the role of design and maximizing productivity while supporting long-term financial goals. Brings a wide perspective to brand research and development, which includes fostering relationships with stakeholders and training large and small teams on how to share an impactful narrative to increase sales. Skilled in building rapport with cross-functional teams and aligning design strategies to exceed our customers' expectations. A strong leader who is committed to intrapreneurship, mentoring, servant leadership, and leading from behind. Former Senior Product Designer for Michael Kors Jewelry.

KEY SKILLS

Design & Product Strategy

I am experienced in leading brainstorming, workshops, and storytelling exercises to generate new ideas and guide every team member to a singular goal and product vision. I aim to help every team member (not limited to design) work through ambiguity and find what matters most to the customer and the business. I work to ensure teams are producing high quality work aligned with the overall brand business strategy. I'm constantly excited by thoughtful design.

Leadership

I've helped grow existing teams. I provide individualized career support, mentorship, and advocacy for diverse multidisciplinary groups. I'm efficient at hiring great new talent and helping team members find professional growth and career development. I bring unique perspectives and inspiration to the design community. I am passionate about serving my communities and mentoring students in design.

Marketing & Branding

Extensive knowledge in brand building. I have experience in articulating brand principles and honing brand identity with style guidelines. Also experienced in expanding brand identity and extending established brands to new products. I create and share content and craft POVs that demonstrate the value of design to the social sector and the value of the social sector to designers.

EXPERIENCE

GLOBAL ASSOCIATE CREATIVE DIRECTOR

SENIOR DESIGNER – Fossil Jewelry and Michael Kors Jewelry (2015 – 2021)
Fossil Group / Dallas, TX | Nov 2015 – Present

Leading Women and Men's design for the Skagen brand (Owned by Fossil Group), creating opportunities to grow the jewelry brand while focusing on sustainability and aesthetics. Work with a global multidisciplinary team to create strong storytelling moments and collaborations with impactful partners. Present design presentations at all levels of the organization.

- Recruit, mentor and inspire a team of 7 talented creatives that emphasizes creating an emotional connection with Fossil brands to broaden demand for our products and continue growth of a 85 million dollar business
- Translate consumer data into targeted product collections that speak to seasonal trends, strategic partnerships, align with cross-category assortments including watches and leather goods while meeting margin
- Manage multiple design projects and priorities to ensure the design teams function at optimal strength and capacity
- Create concepts and visual storytelling presentations to guide and impel marketing in the creation of work and assets

EXPERIENCE - CONTINUED -

- Travel internationally to meet with global partners, scout and forecast market trends
- Optimize and improve design process for best practices
- Diversity, Equity and Inclusion Design Advocate

DIRECTOR OF DESIGN AND MARKETING

Saint Vintage / Atlanta, GA | Apr 2014 – Nov 2015

Launched a new business with a national retailer. Focused on building brand awareness and manufacturing opportunities with international partners. Collaborated with a global remote team.

- Directed all phases of creative work from concept through product launch
- Presented new designs through various marketing opportunities including national trade show presentations, special award presentations and digital marketing campaigns

CREATIVE DIRECTOR (2009 – 2014)

SENIOR DESIGNER (2006 – 2009)

Spectragem, Inc. / Atlanta, GA | Dec 2006 – Apr 2014

Managed a team of designers with a focus on building a private label business that supported global partners. Collaborated with a global remote team.

- Served as creative lead and managed major accounts
- Directed all phases of creative work for international clients from concept through production
- Created compelling creative product lines and collections for leading television retail clients that were brand specific and aligned with strategic marketing goals

INDEPENDENT WORK

HEART THE STONES BY HALLE MILLIEN (2020 - Present)

Launch Fine Jewelry collection in collaboration with the Natural Diamond Council

HAR Jewelry (2008 - 2016)

Consultant

LemonDrop Media (2017 - 2019)

Founder, Podcast Host, Content Consultant

Romancing The Stones (2009 - 2015)

Blogger

EDUCATION

Exec. Education / Innovative Product Leadership: The Emerging Chief Product Officer | Stanford Graduate School of Business

2021

Exec. Education / Re-Imagining Strategy with Design Thinking | Harvard Business School

2021

Associate of Applied Science / Design - Jewelry | Fashion Institute of Technology

2006

Bachelor of Science / Biology | Simmons University

2000

COMMITTEES

Works of HeArt Committee | Fossil Group | Dallas, Texas

2019

Fossil Employee Culture Team | Fossil Group | Dallas, Texas

2019

Lean In Moderator | Fossil Group | Dallas, Texas

2018 - 2020

TECHNICAL SKILLS

Microsoft Suite / Adobe Suite / Project Lifecycle Management / Google Suite / Quickbooks / Email Marketing / Social Marketing